

For Immediate Release

BLUE CHIP COMPANIES PLEDGE SUPPORT FOR ANNUAL WITI (WOMEN IN TECHNOLOGY INTERNATIONAL) CONFERENCE

Global Participation at 11th Annual Conference Brings WITI Closer to Fulfilling Founding Mission

San Jose, Calif., Dec. 7, 2005 – Major sponsors are lining up to support WITI's (Women in Technology International) annual conference "Taking the Lead…in the Digital Age" being held here this week. In addition, business leaders, authors and executives from every region of the world will be in attendance during the December 8 and 9 conference at the Doubletree Hotel in San Jose.

WITI, the nation's leading professional organization for tech-savvy women, is proud to announce new sponsors for the event, including: **Best Buy**, **Filenet**, **Intel**, **Sun Microsystems** and the **Silicon Valley Law Group**. These companies and organizations join WITI's platinum sponsors – IBM, Raytheon and **Google** – to represent one of the most noteworthy technology gatherings of the year.

Additional sponsors include: Bimobi, bizwomen.com, CMP, EMC², EOP, Bernard Hodes Group, Human Capital Institute, Kellogg & Andelson, *The Mercury News*, *Professional Women's Magazine, Red Herring*, Ruder Finn, Skype, Symantec, Texas Instruments and TKL Interactive. Conference exhibitors are: Accenture, Agilent Technologies, Borders, Dell, eBay, General Dynamics, IDC, Intuit, M-Audio, Mayo Clinic, On Your Mark Coach, Qualcomm, Southwest Airlines and the United States Federal Bureau of Investigation.

"This year's conference is truly exceptional because of our stellar sponsors and global partners," said Carolyn Leighton, CEO, chairwoman and founder of WITI. "These sponsors allow us to fulfill our mission to empower women worldwide to achieve unimagined possibilities through technology. As WITI grows and we look toward the future, it is gratifying to know that WITI stands alongside companies and individuals who generously give their time and continuing support." WITI/Taking the Lead in the Digital Age Page 2 of 2

With planned four keynotes and 30 breakout sessions, ranging from Professional Development, Business Toolkit to Technology Trends and Innovations, the wide array of topics will provide numerous opportunities for attendees to learn and gain new personal and business knowledge during the two-day conference. For more information, visit <u>www.witi.com/sv</u>.

For the first time, this year's conference will feature live podcasts in partnership with M-Audio. A variety of topics will be presented. All attendees who bring their own iPods can download recordings for free at the event. Content is available for listing and download at <u>www.witi.com/podcasts</u>.

About WITI

Since 1989, WITI is the premiere global trade professional association for tech-savvy women who acquire wealth, power and influence in the business marketplace. With a global network of smart, talented women and a market reach exceeding two million, WITI has established powerful strategic alliances and programs to provide connections, resources, and opportunities within a supportive environment of women committed to helping each other. WITI's mission is to empower women worldwide to achieve unimagined possibilities and transformations through technology, leadership and economic prosperity.

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