

WITI (Women In Technology International)  
Public Relations (Ruder Finn)  
Alicia Dollard  
+1-212-593-6343  
dollarda@ruderfinn.com

## **WITI (WOMEN IN TECHNOLOGY INTERNATIONAL) EXPANDS THEIR NETWORK TO LAS VEGAS**

*Launch Will Take Place in Conjunction with Interop Las Vegas 2006  
Top Las Vegas Leaders Leading Up Leadership Council*

LAS VEGAS, April 10, 2006 – WITI (Women in Technology International), the nation's leading global trade association for professional, tech-savvy women, will be launching its Las Vegas network on May 3<sup>rd</sup> at the Mandalay Bay Resort and Casino. The expansion of WITI into Las Vegas is an integral step toward empowering women and opening opportunities for personal and professional growth in the Las Vegas Valley.

"The expansion of WITI into Las Vegas demonstrates the city's tremendous growth and honors the major accomplishments women have made in the field of technology," said Laura Fucci, Vice President Chief Technology Officer at MGM MIRAGE. "The increasing presence of technology-savvy women in the region has resulted in a distinct change to the professional landscape. This has caused an incredible desire for WITI related events and initiatives that spans the varied industries of the valley. WITI Las Vegas will provide networking and development forums for professionals as well as opportunities to mentor girls and women interested in technology-based careers."

To honor WITI's opening of its new Las Vegas network, WITI will be hosting a launch celebration from 5 – 7 pm at Mandalay Bay during the Interop 2006 conference. This event will provide business professionals the opportunity to create relationships with each other and learn more about WITI and its members. The general public can register for the event at [www.witi.com/lasvegas](http://www.witi.com/lasvegas) and each registered person will receive a free pass to the Interop exhibit floor. Interop draws together thousands of IT industry leaders, as well as, over 400 exhibitors to share ideas and network with their peers and top practitioners.

This celebration will be the first of many events and programs organized by the Leadership Council, which is focused on expanding the local WITI network, empowering women, and professional and personal development. MGM MIRAGE, among others will be sponsoring the event. WITI Las Vegas is guided by a Leadership Council comprised of technology leaders from the Las Vegas area. Details about the Leadership Council can be found at [www.witi.com/lasvegas](http://www.witi.com/lasvegas).

"We are very pleased to announce the launch of a WITI Las Vegas Network as part of WITI's aggressive expansion of Networks worldwide," said Carolyn Leighton, CEO, Chairwoman and Founder of WITI. "Given the area's explosive growth and high concentration of professional tech savvy women driving business and technology in Las Vegas, we look forward to empowering members through value driven programs and connections to WITI women worldwide."

WITI will be hosting its inaugural Las Vegas conference on July 9-11 at the Aladdin Resort and Casino. "Taking the Lead... in the Digital Age" will be a great opportunity for women to update their business and technology skills and develop key professional relationships. Some of the keynotes include Cindy Solomon, President of the Solomon Group, Inc. and Fara Warner, author of "Power of the Purse." To inquire about the WITI Las Vegas Leadership council visit <http://www.witi.com/lasvegas/>.

To sign up for WITI Las Vegas, or to register for the conference, visit <http://www.witi.com/lasvegas/meeting.php?id=1949>.

#### **About WITI**

Since 1989, WITI is the nation's leading global trade professional association for professional, tech-savvy women worldwide. With a global network of smart, talented women and a market reach exceeding 2 million, WITI has established powerful strategic alliances and programs to provide connections, resources, and opportunities within a supportive environment of women committed to helping each other achieve their goals faster and smarter. WITI's mission is to empower women worldwide to achieve unimagined possibilities and transformations through technology, leadership and economic prosperity.

# # #